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IN THE CLAIMS:

Please replace the set of claims currently on file with the following set of claims.

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1. ~~(Cancelled) A method of facilitating photographic print re-ordering, the method comprising encoding a plurality of photographic prints with identifiers, each identifier being unique to one of the photographic prints and identifying a recipient of the photographic print, properties of the photographic print, and an originator of the photographic print.~~
 2. ~~(Currently Amended) A method of facilitating photographic print re-ordering, the method comprising encoding a plurality of photographic prints with identifiers, each identifier being unique to one of the photographic prints and identifying a recipient of the photographic print, properties of the photographic print, and an originator of the photographic print. The method of claim 1, wherein the encoding further comprises embedding one or more error detection characters in the identifier.~~
 2. ~~(Currently Amended) A method of facilitating photographic print re-ordering, the method comprising encoding a plurality of photographic prints with identifiers, each identifier being unique to one of the photographic prints and identifying a recipient of the photographic print, properties of the photographic print, and an originator of the photographic print. The method of claim 1, wherein the encoding further comprises embedding one or more checksum values in the identifier.~~
 3. ~~(Original) The method of claim 2, wherein the checksum applies a modulo function to the identifier.~~
 5. ~~(Cancelled) The method of claim 1, wherein the encoding further comprises including information relating to a recipient of the photographic print.~~
 6. ~~(Cancelled) The method of claim 1, wherein the encoding further comprises including information relating to an image portion of the photographic print.~~
 7. ~~(Cancelled) The method of claim 1, wherein the encoding further comprises including information relating to one or more parameters of the photographic print.~~
 8. ~~(Cancelled) The method of claim 7, wherein one of the parameters relates to the size of the photographic print.~~
 9. ~~(Cancelled) The method of claim 1, wherein one of the parameters relates to a finish selection for the photographic print.~~
 10. ~~(Cancelled) The method of claim 1, wherein one of the parameters relates to an imaging operation performed on the photographic print.~~
 4. ~~(Currently Amended) A method of facilitating photographic print re-ordering, the method comprising encoding a plurality of photographic prints with identifiers, each identifier being unique to one of the~~

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photographic prints and identifying a recipient of the photographic print, properties of the photographic print, and an originator of the photographic print The method of claim 1, further comprising adding an offset to a sequence number.

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12. (Previously Amended) The method of claim 11, further comprising generating a checksum for the offset to the sequence number.

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13. (Original) The method of claim 12, further comprising inserting the checksum in a predetermined position in the offset sequence number.

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14. (Currently Amended) A method of facilitating photographic print re-ordering, the method comprising encoding a plurality of photographic prints with identifiers, each identifier being unique to one of the photographic prints and identifying a recipient of the photographic print, properties of the photographic print, and an originator of the photographic print The method of claim 1, further comprising:

- a. generating a first checksum for the offset sequence number;
- b. inserting the first checksum in a predetermined position in the offset sequence number;
- c. generating a second checksum for the offset sequence number; and
- d. inserting the second checksum in a second predetermined position in the offset sequence number.

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15. (Previously Amended) A method of facilitating print re-orders, the method comprising:

receiving an order specifying a plurality of recipients and, for each specified recipient, a set of one or more images associated with that recipient; and for each of the plurality of recipients specified in the received order, printing a plurality copies of images in the recipient's image set and printing a re-order number on back of each image copy, the re-order number having an identifier unique to the image copy and specifying properties of the image copy.

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16. (Original) The method of claim 15, further comprising embedding one or more error detection characters in the identifier.

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17. (Original) The method of claim 15, further comprising embedding one or more checksum values in the identifier.

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18. (Original) The method of claim 17, wherein the checksum applies a modulo function to the identifier.

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19. (Original) The method of claim 15, further comprising including information relating to a recipient of the photographic print.

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20. (Original) The method of claim 15, further comprising including information relating to an image portion of the photographic print.

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- ¹⁴21. (Original) The method of claim ⁸15, further comprising including information relating to one or more parameters of the photographic print.
- ¹⁵22. (Original) The method of claim ¹⁴21, wherein one of the parameters relates to the size of the photographic print.
- ¹⁶23. (Currently Amended) The method of claim ¹⁴21, wherein one of the ¹⁷parameters relates to a finish selection for the photographic print.
- ¹⁸24. (Currently Amended) The method of claim ¹⁴21, wherein one of the parameters relates to an imaging operation performed on the photographic print.
- ¹⁹25. (Original) The method of claim ⁸15, further comprising adding an offset to the sequence number.
- ²⁰26. (Previously Amended) The method of claim ¹⁸25, further comprising generating a checksum for the offset to the sequence number.
- ²¹27. (Original) The method of claim ¹⁹26, further comprising inserting the checksum in a predetermined position in the offset sequence number.
- ²²28. (Previously Amended) The method of claim ⁸15, further comprising:
- generating a first checksum for an offset to the sequence number;
 - inserting the first checksum in a predetermined position in the offset to the sequence number;
 - generating a second checksum for the offset to the sequence number; and
 - inserting the second checksum in a second predetermined position in the offset to the sequence number.

²³29. (Original) The method of claim ⁸15 further comprising:
receiving input from a recipient specifying a print re-order number;
generating a print of the image associated with the print re-order number; and
sending the print to the recipient associated with the print re-order number.

²⁴30. (Original) The method of claim ⁸15, wherein the order comprises a single transaction sequence.

²⁵31. (Original) The method of claim ²³30, wherein the single transaction sequence comprises a single charge to a financial instrument.

32. (Cancelled) ~~A method of facilitating photographic print re-ordering, the method comprising encoding a plurality of photographic prints with identifiers, each identifier being unique to one of the photographic prints and identifying a recipient of the photographic print and one or more printing parameters associated with the photographic print.~~

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33. (Cancelled) ~~The method of claim 32 wherein the identifier further identifies an image from which the print was generated.~~
34. (Cancelled) ~~The method of claim 32 wherein the identifier further identifies one or more printing parameters associated with the photographic print.~~
35. (Cancelled) ~~The method of claim 33 wherein the one or more print parameters comprise one or more of the following: size, finish, and cropping.~~
36. (Cancelled) ~~A method of facilitating photographic print re-ordering, the method comprising encoding a photographic print with an identifier identifying an originator of the photographic print, properties of the photographic print, and one or more printing parameters associated with the photographic print.~~
37. (Cancelled) ~~The method of claim 36 wherein the identifier further identifies an image from which the print was generated.~~
38. (Cancelled) ~~The method of claim 36 wherein the identifier further identifies one or more printing parameters associated with the photographic print.~~
39. (Cancelled) ~~The method of claim 38 wherein the one or more print parameters comprise one or more of the following: size, finish, and cropping.~~
40. (Cancelled) ~~A method of facilitating photographic print re-ordering, the method comprising encoding a plurality of photographic prints with identifiers, each identifier being unique to one of the photographic prints and identifying a recipient of the photographic print, an originator of the photographic print, an image from which the photographic print was generated, and one or more printing parameters associated with the photographic print.~~
41. (Cancelled) ~~The method of claim 40 wherein the identifier further identifies an image from which the print was generated.~~
42. (Cancelled) ~~The method of claim 40 wherein the identifier further identifies one or more printing parameters associated with the photographic print.~~
43. (Cancelled) ~~The method of claim 42 wherein the one or more print parameters comprise one or more of the following: size, finish, and cropping.~~
44. (Cancelled) ~~A method of facilitating photographic print re-ordering, the method comprising:~~
~~—receiving an order to send a plurality of photographic prints to a plurality of recipients;~~

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—generating the photographic prints for each of the plurality of recipients;
and

—encoding each photographic print with a reorder number specific to that
print and the print's intended recipient.

45. (Cancelled) The method of claim 44 wherein encoding further comprises
identifying an image from which the print was generated.

46. (Cancelled) The method of claim 44 wherein encoding further comprises
identifying one or more printing parameters associated with the photographic
print.

47. (Cancelled) The method of claim 46 wherein the one or more print parameters
comprise one or more of the following: size, finish, and cropping.

48. (Cancelled) A computer readable medium to facilitate photographic print re-
ordering, comprising instructions to encode a plurality of photographic prints
with identifiers, each identifier being unique to one of the photographic prints
and identifying a recipient of the photographic print, properties of the
photographic print, and an originator of the photographic print.

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49. (Currently Amended) A computer readable medium to facilitate photographic
print re-ordering, comprising instructions to encode a plurality of photographic
prints with identifiers, each identifier being unique to one of the photographic
prints and identifying a recipient of the photographic print, properties of the
photographic print, and an originator of the photographic print The computer
readable medium of claim 48, wherein the instructions to encode further
comprises instructions to embed one or more error detection characters in the
26 identifier.

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50. (Currently Amended) A computer readable medium to facilitate photographic
print re-ordering, comprising instructions to encode a plurality of photographic
prints with identifiers, each identifier being unique to one of the photographic
prints and identifying a recipient of the photographic print, properties of the
photographic print, and an originator of the photographic print, The computer
readable medium of claim 48 wherein the instructions to encode further
comprises instructions to embed one or more checksum values in the

27 identifier.

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51. (Original) The computer readable medium of claim 50, wherein the checksum
applies a modulo function to the identifier.

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52. (Cancelled) ~~The computer readable medium of claim 48, wherein the instructions to encode further comprises instructions to include information relating to a recipient of the photographic print.~~
53. (Cancelled) ~~The computer readable medium of claim 48, wherein the instructions to encode further comprises instructions to include information relating to an image portion of the photographic print.~~
54. (Cancelled) ~~The computer readable medium of claim 48, wherein the instructions to encode further comprises instructions to include information relating to one or more parameters of the photographic print.~~
55. (Cancelled) ~~The computer readable medium of claim 54, wherein one of the parameters relates to the size of the photographic print.~~
56. (Cancelled) ~~The computer readable medium of claim 548, wherein one of the parameters relates to a finish selection for the photographic print.~~
57. (Cancelled) ~~The computer readable medium of claim 548, wherein one of the parameters relates to an imaging operation performed on the photographic~~
~~print.~~
- ²⁸ 58. (Currently Amended) A computer readable medium to facilitate photographic print re-ordering, comprising instructions to encode a plurality of photographic prints with identifiers, each identifier being unique to one of the photographic prints and identifying a recipient of the photographic print, properties of the photographic print, and an originator of the photographic print ~~The computer readable medium of claim 48, further comprising instructions to add an offset~~
~~to a sequence number.~~
- ²⁹ 59. (Currently Amended) A computer readable medium to facilitate photographic print re-ordering, comprising instructions to encode a plurality of photographic prints with identifiers, each identifier being unique to one of the photographic prints and identifying a recipient of the photographic print, properties of the photographic print, and an originator of the photographic print ~~The computer readable medium of claim 48, further comprising instructions to generate a~~
~~checksum for the offset to the sequence number.~~
- ³⁰ 60. (Original) The computer readable medium of claim ²⁹ 59, further comprising instructions to insert the checksum in a predetermined position in the offset sequence number.

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61. (Currently Amended) A computer readable medium to facilitate photographic print re-ordering, comprising instructions to encode a plurality of photographic prints with identifiers, each identifier being unique to one of the photographic prints and identifying a recipient of the photographic print, properties of the photographic print, and an originator of the photographic print The computer readable medium of claim 48, further comprising instructions to:

generate a first checksum for an offset sequence number;

insert the first checksum in a predetermined position in the offset sequence number;

generate a second checksum for the offset sequence number; and

insert the second checksum in a second predetermined position in the offset sequence number.

62. (Cancelled) ~~A computer implemented method of personalizing image prints, the method comprising:~~

~~—receiving an order designating an image and a plurality of recipients to receive a print of the image;~~

~~—printing print specific information on each of the image prints; and~~

~~—distributing the image prints to their respective recipients.~~

63. (Cancelled) ~~The method of claim 62 wherein the recipient specific information comprises a unique print reorder identifier.~~

64. (Cancelled) ~~The method of claim 62 wherein the recipient specific information comprises a textual message for one or more of the recipients.~~

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65. (Currently Amended) A computer-implemented method of personalizing image prints, the method comprising:

receiving an order designating an image and a plurality of recipients to receive a print of the image;

printing print-specific information on each of the image prints; and

distributing the image prints to their respective recipients, wherein the recipient-specific information comprises a textual message for one or more of the recipients and ~~The method of claim 64 wherein the textual message is specified by a user that placed the order.~~

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³³
~~66~~. (Original) The method of claim ³²~~65~~ wherein the user specifies a different textual message for each different recipient.

³⁴
~~67~~. (Original) The method of claim ³²~~65~~ wherein the user specifies a single textual message for all of the recipients.

³⁵
~~68~~. (Original) The method of claim ³²~~65~~ wherein the user is able to specify a different textual message, or no message, on a individual recipient basis.

69. (Cancelled) The method of claim 62 wherein the recipient specific information is printed on a back of the image print.

70. (Cancelled) The method of claim 62 wherein the recipient specific information is printed on a front of the image print.